

Projekt Problemsko učenje študentov v delovno okolje: **Moški, preventiva in kurativa: pomen kozmetike in podologije (PUŠ2)**

Project Problem-Based Learning of Students in the Work Environment:
Men, Prevention and Curative Care: The Importance of Cosmetics and Podology (PUŠ2)

Interview with Ivana Bukovac, Make-up artist, MAC Cosmetics, Milano

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Interview conducted on 17 May 2026 in Trieste.



Where did you get your first experience and professional knowledge in makeup?

My first experience came from education, practice and a lot of personal interest in makeup. I started learning techniques, products and face shapes, and then I continued improving through practical work with clients. In makeup, experience is extremely important because every face is different, and you learn something new from every person you work with.

Where does your passion for makeup come from, and when did you start working professionally?

My passion for makeup comes from creativity and the possibility to transform a person's look and confidence. I have always been interested in beauty, colors and aesthetics.

At first, it was something I loved personally, but over time it became more serious. I started working professionally when I realized that makeup was not only my hobby, but something I wanted to do as a career.

How did you start working for MAC Cosmetics?

I started working for MAC because I wanted to be part of a professional and creative makeup brand. MAC was always known for strong artistry, good products and diversity, so it was a very inspiring environment for me. Working there gave me the opportunity to learn more, meet different clients and develop my skills as a makeup artist.

Have you worked with celebrities or public figures?

Yes, during my career I have had the opportunity to work with different people, including public figures and people from the creative industry. Every client is different, and that is what makes the job interesting. When working with public figures, it is especially important to understand the occasion, the lighting, the camera and the image they want to present.

How do you think men's attitude toward makeup and cosmetics has changed in recent years?

Men's attitudes have changed a lot. Today, men are more open to skincare and makeup than before. Many men want to look fresh and well-groomed, and they are not ashamed to ask for advice. Younger generations especially see makeup as something normal and personal. I think makeup is becoming less about gender and more about confidence, style and self-expression.

Do you have a special makeup tip that you could share with us?

One of the most important tips is to prepare the skin well before applying makeup. Good skin preparation makes the whole look better and more natural. Hydration, primer and choosing the right texture are very important. Also, it is better to build makeup slowly in thin layers than to apply too much product at once.

If you had not become a makeup artist, what profession would you probably choose instead?

I would probably choose another creative profession, maybe something connected with fashion, design, photography or beauty. I think I would still work in a field where I could express creativity and work with people. Makeup is my passion, but creativity would remain part of my life in any profession.